

Evedo Roadmap Highlights

Main Technical Highlights for the
upcomming year 2022



2021

- Q4 DEC** B2B platform: product update
Hydra migration tests
FRAGMENT FIRST GLOBAL PARTNER SIGNED

2022

- Q1 JAN** **FRAGMENT MVP LAUNCH**
Restructure and team optimization for the different products
Hydra migration tests
Growth & marketing

- FEB** Plentix growth 100 new event organizers
3 key partnerships
B2B BRAND & PRODUCT LAUNCH
Evedo ecosystem event Dubai
Series A fundraising

- MAR** B2B global marketing campaign
Plentix global marketing campaign
NFT product campaigns global marketing campaign

- Q2 APR** Launching EVED staking option
Growth & marketing (Plentix, B2B, NFT)
EVEDO VENTURES LAUNCH

- MAY** **NFT TICKETS LAUNCH - Plentix feature update**
Growth & marketing (Plentix, B2B, NFT)
Performance marketing feature launch - Plentix

- JUN** Hydra Migration Bridge
Crypto wallet integration Plentix
B2B & Plentix - Affiliate Marketing tool launch

- Q3 JUL** Evedo Ventures - Firts startup pitch competition
Plentix - Growth & marketing
B2B - Growth & marketing

- AUG**
 - SEP**
 - Q4 OCT**
 - NOV**
 - DEC**
- Depending on the events in blockchain & events industry during the year the last few months will be updated.
+ Roadmap announcement 2023

YEARLY GOALS

- Tier A Exchange listing
- Community growth
- Product Launches
- 3 Key Partnerships
- Onboarding 100 new event organizers