

Evedo Roadmap 2021

**Main Roadmap Highlights
For The Current Year**


2021

Q1


Team Growth
+8

- JAN** Team growth: +3 new team members
Onboard 5 festivals
Onboard 100+ artists in the B2B platform
- FEB** New centralized exchange listing
Onboard 100+ new event organizers
Onboard 150+ new artists in B2B
- MAR** Onboard 10 new festivals
Onboard 100+ new event organizers

Q2

- APR** DEX listing with liquidity
- MAY** DEX listing with liquidity
- JUNE** **B2C PRODUCT LAUNCH**
Implementing crypto payments 

Q3

- JULY** DEX listing with liquidity
Onboard 150+ new event organisers
Onboard 500+ new B2B participants
- AUG** Ticketing Affiliate Tools launching
B2B Affiliate tools launching
New DEX listing with liquidity
- SEP** **B2B PRODUCT LAUNCH** 

Q4

Team Growth
+5

- OCT** HYDRA migration tests
New centralized exchange listing
DEX listing with liquidity
- NOV** DEX listing with liquidity
Onboard 150+ new event organisers
Onboard 500+ new B2B participants
- DEC** DEX listing with liquidity
B2C, B2B & Crypto affiliate network growth
Yearly RECAP & Action Plan for 2022
Onboard 100+ new event organisers
Onboard 1000+ new B2B participants
New 2022 Roadmap Announcement

Ongoing Objectives for 2021

- Community & Marketing Growth
- B2B & B2C Constant Updates
- Onboarding worldwide event organizers in the B2C
- Onboarding worldwide performers and other event-related businesses in the B2B
- Constantly Growing the Number of Events Executed on Our B2C Platform.

Highlights

2 Product Launches

We are planning to launch our 2 flagship products, the ticketing platform and the B2B Marketplace as updated standalone products on the market.



Focus on Big Festivals

As you know we onboarded Tomorrowland & Lovefest among other festivals last year. We will focus on bringing even more valuable and big partnerships worldwide.

